

Allied-Monogram Set Big Sked

Two Houses Open With More Ready

Two new theatres opened for business and three more reached the stage where an opening was expected any day, is the latest report on current industry construction. The purchase of a site for building, the progress of work on another and the awarding of

(Continued on Page 10)

Ask Press Aid In Labelling Films

In some instances the public criticizes newspapers for the omission of "Adult" or "General" classification in advertisements of motion pictures. In view of this some newspapers have gone to the trouble to explain what seems to be an oversight.

(Continued on Page 10)

Allied To Offer Seven A's And Mono 51 Features

Seven big-budget productions aimed at "A" time will be produced for the recently-formed Allied Artists Productions, Inc., during the 1947-48 season, it was announced recently by O. R. Hanson, president and general manager of Mono-

Compromise In UK Seen Possible

The disputed British tax on USA films, which would confiscate 75 per cent of rental revenue, may not go into effect if the House of Commons does not confirm it.

However, since the House voted to allow an amendment to the Finance Act, making possible imposition of the new tax by the Exchequer, non-confirmation is unlikely.

With Hollywood threatening that shipments of film will be ended and opposition by the British trade, a compromise is possible.

British exhibs are worried.

Jay I. English Is Drowning Victim

Canada's motion picture industry was shocked last week by the news that Jay I. English, Toronto architect and head of the engineering and maintenance division of Odeon Theatres of Canada, was drowned at Gull Lake, Ontario, when his canoe capsized.

(Continued on Page 3)

Republic Buys Story

"Another Dawn," an original novelette written by Earl Fenton, has been purchased by Republic for \$50,000 and assigned to John H. Auer to produce and direct.

(Continued on Page 8)

Miracle On City Hall Square



Mayor Bob Saunders welcomed Santa Claus to Toronto at the City Hall on a sizzling August day, while surprised adults and excited kiddies looked on. Santa was here in connection with the 20th Century-Fox comedy at Shea's, "Miracle On 34th Street," and joined with the mayor in boosting the Toronto Daily Star's Fresh Air Fund.

See Sure Sellout Of Variety Imp Show

Oscar Peterson, Canada's greatest jazz pianist; Wayne and Schuster, the USA and Canada coast-to-coast air clowns; and the famed Leslie Bell singers are among the new acts that will join Doug Romaine, Mildred Morey and the rest of George Taggart's "Laughing With the Girls" company on the Imperial stage the night of the great Variety show for the establishment of a vocational guidance school and residence to assist Ontario's crippled children.

Producer Jack Arthur is still lining up the finest entertainment available in the Toronto area, including the stars of the

(Continued on Page 3)

Cast in 'Rachel'

William Holden will have the lead opposite Loretta Young in RKO's "Rachel."

David Theatres Seek Possession of York

David Theatres Limited of Vancouver has entered proceedings in county court to recover possession of the 737-seat York Theatre in Victoria. Leased to Michael Goldin in January of this year and assigned by him to West Coast theatres Limited, the house has been operated by the company since that time.

David Theatres alleged default in payment of rent and other conditions of the lease. The case was adjourned.

New Aussie Film

Chips Rafferty, the Australian actor, is the star of a new film from "down under" called "Bush Christmas," the story of a group of children who try to catch some horse thieves and are themselves caught.

Susan Reed Signed

Susan Reed, America's favorite ballad singer, who scored a personal triumph at New York's Cafe Society, has been signed by Columbia to make her film debut opposite Michael Duane and Jack Leonard in "Glamour Girl."

REID AND ROLSTON JOIN ASTRAL FILMS

Jack Reid, with United Artists for 18 years, and Steve Rolston, formerly with Eagle-Lion in Vancouver, have joined Astral Films, which company recently acquired the Film Classics program in Canada. Reid becomes sales manager at Calgary and Rolston at Saint John, effective immediately.

3 First Runs TOP IN TORONTO Week of July 17th ALL EAGLE-LION RELEASES

STARTING
Tomorrow

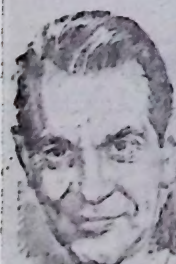
STAIRWAY TO HEAVEN
in technicolor is big, bold and
beautiful. It brings to the screen
a thrilling new dimension in drama
romance, adventure and spectacle!



J. ARTHUR RANK presents
**STAIRWAY
TO HEAVEN**

IN NEW CHROMATIC TECHNICOLOR

WITH A GREAT CAST HEADED BY
**DAVID NIVEN • RAYMOND
MASSEY • ROGER LIVESLEY
KIM HUNTER**



AIR-COOLED
SHEA'S
FAMOUS PLAYERS THEATRE

Last Day
Roy Millard
Teresa Wright
in PARADISE
THE IMPERFECT
LADY



Now
The Most
Completely
Pre-sold
Pictures
In Canada

2 MINUTES

after this picture opens
you will get the greatest
shock thrill you've ever
had in a theatre!



... THEN

Suspense, romance
and adventure
mingle with laughter
as you know the joy
of seeing a truly
great motion picture!

John Mills

Valerie Hobson

in **"Great
Expectations"**

FOURTH
WEEK!

TIVOLI DOORS OPEN
DAILY 10 A.M.

EGLINTON DOORS OPEN DAILY 12.45 • SAT. - 11.45



FAMILY THEATRE - ALL CONDITIONS THEATRES

THE PRODUCER-DIRECTOR
TEAM WHO GAVE YOU



J. ARTHUR RANK presents
DAPHNE DU MAURIER'S

**THE YEARS
BETWEEN**

from the play by
DAPHNE DU
MAURIER
brilliant author of
REBECCA
FRENCHMAN'S
CREEK and
HUNGRY HILL

An Eagle-Lion Release

Starring
MICHAEL REDGRAVE

STAR OF DEAD OF NIGHT and CAPTIVE HEART

VALERIE HOBSON

BEAUTIFUL STAR OF "GREAT EXPECTATIONS"

FLORA ROBSON • FELIX AYLMER

Produced by SYDNEY BOY

Directed by COMPTON BENNETT

VICTORIA CAPITOL

CONTINUOUS SCREENING CONTINUOUS FROM 2 P.M.

Famous Players Theatres

Jay I. English Is Drowning Victim

(Continued from Page 1)

Mr. English and his wife had been spending a few days with friends, following the opening of the Fairlawn Theatre, Toronto, first of Odeon's many planned theatres, which he had designed.

It is believed he suffered a heart attack while in the water, as he was known to have a cardiac condition.

The Odeon executive, who was 45, was highly regarded in his profession and was the key man in J. Arthur Rank's plan to build 64 theatres across the Dominion. Nineteen were under construction at the time of his death, among them the large one being erected on Carlton Street, Toronto, which, when completed, will likely be Canada's outstanding motion picture theatre.

A graduate of the University of Toronto, Jay English was connected first with the building of Detroit's great Fisher Building. He specialized in theatre construction on his return to Toronto, joining Odeon as its staff architect in 1941. In 1945 he spent six weeks in the British Isles studying theatre architecture, with a view to incorporate its best features in Odeon's Canadian project.

The sudden passing of Mr. English brought grief to his associates as well as his family, for he enjoyed close personal relations with his colleagues and they had great affection for him. The Honorable J. Earl Lawson, KC, president of Odeon Theatres, was on shipboard en route to Great Britain at the time of the accident.

"He was one of the finest gentlemen in our industry and one of the most brilliant architects in America," said George Peters, executive assistant to Mr. Lawson, who was deeply affected by the news. "Jay was on the verge of a great career, one for which he had been preparing for 20 years. It was his first holiday in years. Not only will Odeon Theatres and the rest of the industry feel his passing, but all who knew him will sorrow at the loss of a fine person and a good friend."

Mr. English, who resided on Rusholme Road, Toronto, is survived by his wife, Sadie, a daughter, Carol, aged eight, and a son, Alvin, aged 18.

Rod Cameron Cast

Rod Cameron has been signed for the male lead in "Panhandle," outdoor special which will be the first Champion Production for Monogram release. Film is set for the 1947-48 schedule.

See Sure Sellout Of Variety Imp Show

(Continued from Page 1)

various night clubs, for the show that will be emceed by Hollywood's greatest new star, Billy De Wolfe, one of the leads of the film which will be world-premiered after, Paramount's 40-star musical, "Variety Girl." Crosby, Hope, Hutton and others are among those who appear in the film, which has already been hailed by tough critics as one of the best of its kind in years.

Accompanying the stage doings will be a 20-piece orchestra from the Toronto Musical Protective Society which, like the theatre and talent, has been provided gratis. Variety men are hopeful now of raising \$25,000 for the \$100,000 fund, whereas the original objective was \$15,000.

The Imperial will be something to see and hear from end to end before and during the show, for all the traditional trappings of a real world premiere are being readied—lights, cameramen, radio interviewers, etc. Yonge Street in front of the theatre will be roped off.

The Canadian Jewelers association has purchased the entire painted old-time ad curtain for its members, while several florists have promised to bank the stage and decorate the lobby with flowers. Models from the Pasquale D'Angelo School of Charm will offer souvenirs to the audience, some gratis and some sold. Leon Leonidoff, who was connected with the Uptown prior to taking charge of New York's Radio City ballet, has sent

costumes for the girls who will dance on the Imperial stage.

Another feature of the evening will be the presentation of a truck by General Motors to the Variety Club. This, to be displayed at the Canadian National Exhibition with explanatory literature, will be used to provide shows for shut-ins, the IATSE having volunteered to handle projection.

At the most recent meeting of the Variety committee of 30, charged with putting the show over, the reports were very optimistic and Toronto's amusement colony, which includes the radio and sporting fields, will be proud of its accomplishment.

Variety members are advised to get tickets right away if they are to please their friends, for a sellout is indicated for what will be a unique evening in Toronto theatre history.

Myrna Loy Cast

Myrna Loy will return to the RKO Studios in mid-September to star opposite Cary Grant in "Mr. Blandings Builds His Dream House."

Lewis Carroll Tales Bought By Disney

Walt Disney recently concluded a deal with Paramount in which he acquired film rights to Lewis Carroll's "Alice in Wonderland," "Through the Looking Glass" and "Hunting of the Shark." At the same time Disney also purchased from Paramount the musical play, entitled "Alice in Wonderland," the libretto for which was written by Henry Savile Clark and the music by Walter Slaughter.

With his heavy investment in "Alice" further bulwarked by the acquisition from MacMillan of a long term extension of motion picture and other rights in the Sir John Tenniel illustrations to the Carroll works, Disney has now given the green light to the production. "Alice" will be the highest budgeted opus in Disney's long career in the cartoon field. Every top artist in the studio will be assigned to the "Alice" production.



JAY I. ENGLISH

The industry is mourning the loss of Jay I. English, head of the engineering and maintenance department of Odeon Theatres of Canada, who was drowned in Gull Lake, Ontario, when his canoe upset. At 45 he was one of its most brilliant members, being regarded as outstanding in his profession.

Rank Acquires 53 Houses In Ceylon

John Davis, managing director of the J. Arthur Rank Organization, announced recently in London that the company had entered into partnership with Ceylon Theatres Limited. Chairman and managing director of the 53-house circuit is Chevalier Chittampalan Gardiner. The company also produces films in Tamil and Sinhalese.

Declares Dividend

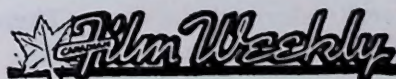
The Board of Directors of Walt Disney Productions recently declared a quarterly dividend of 37½ cents per share on the six per cent cumulative convertible preferred stock. Dividend is payable on October 1st, 1947 to stockholders of record September 13th, 1947.

Harry Thomas Quits As PRC President

Harry H. Thomas is resigning as president of PRC, a post he has held since late in 1945, and will produce a minimum of ten pictures under the name of Mutual Films, to be released by Eagle-Lion.

Thomas' resignation followed the absorption of PRC exchanges by Eagle-Lion for operation under the latter title, with the former company being a production unit.

Canadian PRC exchanges, not being owned by Pathe Industries, are not among the 31 affected.



Vol. 12, No. 33 August 27, 1947

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Address all communications—The Managing Editor,
Canadian Film Weekly, 25 Dundas Square, Toronto, Canada.

Entered as Second Class Matter.

Published by Film Publications of Canada, Ltd., 25 Dundas Square, Toronto, Ontario, Canada. Phone ADelaide 4317. Price 5 cents each or \$2.00 per year.

HUMAN DYNAMITE!

Mark Hellinger

TELLS IT THE RAW AND
RUTHLESS "KILLERS" WAY!

Brute Force

ADULT
ENTERTAINMENT

EVEN STONE WALLS CAN'T KEEP
MEN FROM WOMEN LIKE GINA...

BURT LANCASTER
topping his role in
"The Killers"!

A MARK HELLINGER PRODUCTION

Directed by JULES DASSIN

Screenplay by RICHARD BROOKS

From a story by Robert Patterson

Associate Producer: JULES BUCK

A UNIVERSAL-INTERNATIONAL RELEASE



with the men on the "inside"

BURT LANCASTER HUME CRONYN CHARLES BICKFORD

SAM LEVENE HOWARD DUFF ART SMITH JEFF COREY

and as the women on the "outside"

YVONNE ANN ELLA ANITA
DeCARLO BLYTH RAINES COLBY

Charles Moss of Loew's Criterion, New York, says: "We never believed it possible that the Criterion could hit an opening day figure such as we did on BRUTE FORCE, which broke all records by 30%. Audiences . . . literally stormed the doors. There is no doubt about BRUTE FORCE being a big hit."

Empire-Universal Films Limited

The Woman On the Beach

with Joan Bennett, Robert Ryan,
Charles Bickford

RKO 71 Mins.

KEEN DIRECTION, P E R F O R M -
ANCES, CONSIDERABLY ENHANCES
STORY; HITS FINE EMOTIONAL
LEVELS, PEAKS.

Enough of the unusual in film drama has been injected into this offering via the direction of Jean Renoir to garner it interesting response from the adult audience. And, in that sense, too, it should prove a diverting dramatic piece.

In simple geometric terms it is the boy, his girl, the other woman, her blind husband. Transpiring on and near the sea, the story concentrates on the emotional storm stirred up in a Coast Guard officer, Robert Ryan, a neuro-psychiatric case, when he meets up with Joan Bennett.

Much of the compact tale is solidified in dialog which sketches personal backgrounds. This is pointedly the case in the relationships of Miss Bennett and her husband, played by Charles Bickford. Once shining lights in Bohemian circles the advent of Bickford's blindness forced them to retreat from the world of art. Miss Bennett blinded Bickford in an alcoholic man-wife brawl. Temperamentally they are inseparable. But Miss Bennett is a young woman with an eye for the boys.

Optically handicapped Bickford's other senses are keenly apparent and Ryan is torn between suspicion, belief and disbelief. This is particularly pointed up as his affair with Miss Bennett grows serious. An accident proves Bickford's blindness. Ryan learns of Miss Bennett's easy morals. He confronts her and severs the tie. Later Bickford blows his top, burns his valuable canvases. Miss Bennett enlists Ryan's help in the conflagration. As Bickford burns up his old life she feels the old Bohemian magic come back and she rejoins him to start a new life. Ryan returns to Nan Leslie who has been having a bad time on the fringes of the Bickford-Bennett-Ryan triangle.

CAST: Joan Bennett, Robert Ryan, Charles Bickford, Nan Leslie, Walter Sande, Irene Ryan, Glenn Vernon.

CREDITS: Associate Producer, Will Price; Director, Jean Renoir; Screenplay, Jean Renoir, Frank Davis; Adaptation, Michael Hogan; Based on novel by Mitchell Wilson; Photography, Leo Tover.

DIRECTION, Very Good. PHOTOGRAPHY, Excellent.

The Other Love

with Barbara Stanwyck, David Niven,
Richard Conte

UA-Enterprise 96 Mins.

LUXURIOUSLY MOUNTED, SMOOTH
FLOWING, SKILFULLY FASHIONED
ROMANCE-TRAGEDY; ABLY PLAYED;
HEAVY BET FOR FEMME TRADE
AND WITH APPEAL TO GENERAL
ADULT AUDIENCE.

The value of the names of the leads will sell this one to the general adult audience and the word of mouth—female variety—should enable it to coast along to very good takes. It is a leisurely-paced story unfolding smoothly. For a goodly portion it is pleasant, easy to take. Details of production are always in fine taste, even luxurious. Miss Stanwyck and her many changes of costume will supplant the dramatic quality of the plot with women folk. Niven is well cast. Conte has a good role which he makes the most of.

Tale deals with the inmates and activity of a tuberculosis sanitarium in Switzerland to which Miss Stanwyck comes. She's a concert pianist. The curative therapy of the place pales on her and while she is warm for Niven, her doctor, he is a strict disciplinarian seeking to cure her. Smouldering with inner revolt, Miss Stanwyck submits. One day she meets Conte and shortly after Joan Lorrington dies she runs off with him to Monte Carlo, contrary to the rules of her cure. She feels death is near and burns the candle at both ends.

Niven seeks her out via Conte who is informed of the seriousness of her condition. He is urged to take her to Egypt. However, on the eve of sailing Miss Stanwyck runs off and becoming critically ill, she is brought back to the mountain institution. All possible is done for her but she is doomed. Niven marries her. Their brief life together ends when she dies as Niven is playing for her.

CAST: Barbara Stanwyck, David Niven, Richard Conte, Maria Palmer, Joan Lorrington, Richard Hale, Edward Ashley.

CREDITS: Producer, David Lewis; Director, Andre de Toth; Story by Erich Maria Remarque; Screenplay by Harry Brown, Ladislav Fodor; Music composed by Miklos Rozsa; Cameraman, Victor Milner.

DIRECTION, Good. PHOTOGRAPHY, Fine.

'Montana' Scenarist

Thames Williamson will script Warners' "Montana."

They Won't Believe Me

with Susan Hayward, Robert Young,
Jane Greer

RKO 95 Mins.

ABOVE AVERAGE TRIANGLE
DRAMA HAS NAMES AND ACE PER-
FORMANCES TO LIFT WELL OVER
MARK.

While the title of this one might evince light connotation or resemble a song title, it is not so. After the first reel it gets into its dramatic stride and unfolds in solid, engrossing style that mounts to an exciting conclusion.

Initially, attempt is made to give the culprit in the case a degree of sympathetic treatment. In the familiar style of the flashback the story thread appears in court where Robert Young is being tried for murder.

Although married to Rita Johnson, Young is at first seen dallying in what on the surface appears to be an innocent friendship with Jane Greer. This is thwarted by Miss Johnson who is rich, has the dollar sign on Husband Young. They go to the Coast where Young is set up via the Johnson coin as partner in a stock brokerage firm and hence exposed to Susan Hayward.

Immediately there is another illicit, underhand affair with Miss Hayward making it difficult for Young by constant reference to his wife. Again his wife learns of his duplicity and breaks it up. They repair to a ranch but at first opportunity Young is back in LA and meets Miss Hayward. They resume where they left off but this time it is as serious as going to Reno and making divorce plans. They have a comfortable sum of Miss Johnson's money, too.

En route there is an accident. Miss Hayward is killed. An inquest suggests she was Young's wife and he accepts this, meanwhile planning to kill Miss Johnson. Returning to do this he finds her a suicide. Later the cops find her body. In the last courtroom scene, as the jury is to announce its verdict, Young tries window-leaping suicide. He is killed. The verdict: Not Guilty.

CAST: Robert Young, Susan Hayward, Jane Greer, Rita Johnson, Tom Powers, George Tyne, Don Beddoe, Frank Ferguson, Harry Harvey.

CREDITS: Producer, Joan Harrison; Director, Irving Pichel; Screenplay, Jonathan Latimer; Based on story by Gordon McDonnell; Photography, Harry J. Wild.

DIRECTION, Good. PHOTOGRAPHY, First Rate.

Miracle on 34th Street

with Maureen O'Hara, John Payne,
Edmund Gwenn

20th-Fox 96 Mins.

A PICTURE TO SHOUT ABOUT WILL
BRING GOLDEN YULETIDE IN JUNE
TO THE NATION'S BOXOFFICE.

Here again we have something to shout about. And we feel we can shout loud and long. It rates. A few worth while numbers have come off the line so far this season. This one easily tops them all, stands considerably above, very much apart.

Many strange things happen herein. Macy's tells Gimbel's. Macy's tells its customers that other stores carry the goods they are looking for and even supplies names and addresses. And not only does this prove a sound method of ingratiating customers, it makes everybody concerned very happy.

Stranger still is the fact that via magnificent common sense and the utilization of splendid wit the existence of Santa Claus is proven by the US Mail.

In brief outline the story tells that Edmund Gwenn as "Kris Kringle" earnestly believes himself to be Santa Claus. He gets into the Macy's Thanksgiving Day Parade, later takes a job as Santa at the store. He startles—at first—the management by suggesting other shops to harried mothers trying to please their youngsters. However, the good people appreciate his suggestions and thank the management. That they later become lifelong customers is very evident. The Yuletide atmosphere pervades and Gwenn has himself a time making friends with Natalie Wood, who is about seven, her mother, Miss O'Hara, head of the toy department at the store, and John Payne, he lives next door to the Misses O'Hara and Wood. Gwenn has everything flowing smoothly until shortly before Christmas when he tangles with the store's psychiatric adviser, bops him one with a cane. He is taken to Bellevue. Payne, a lawyer, brings the case into Gene Lockhart's court and there ensues a legal battle.

CAST: Maureen O'Hara, John Payne, Edmund Gwenn, Gene Lockhart, Natalie Wood, Porter Hall, William Frawley.

CREDITS: Producer, William Perlberg; Written for the screen and directed by George Seaton; Story, Valentine Davies.

DIRECTION, Splendid. PHOTOGRAPHY, Excellent.

Anecdotes



Stuffing

The Way We Are

JOE PERLOVE, the Toronto Daily Star sports scribe and selector, loves the heaving horsehides and knows more about their chances of winning than ordinary folks like you and me. He makes his selections for the guidance of readers of the noon edition, then goes to the track to report the nags in action. One day recently a visiting relative kept Joe company all day and wagered along with him race for race. They had seven losers. Later the friend checked Perlove's paper selections and found that he had picked four winners.

SPEAKING OF HOOFBEATS and moneyaches, there was the time I worked close to the betting wickets at a local track and was in a position to study the large wagers of owners and other insiders. Every day I lost my earnings and more betting the same nags they did. Then one day I saw a leading owner of horses wager \$100 on a certain horse in a race in which he owned the favorite. Here he was betting on another horse in the same race to beat his own and that was good enough for me! It was the last day of the meet and a chance to get my money back so I laid it in. The horse he bet lost and the horse he owned won. You figure them out, I can't.

CURLEY POSEN, Allied booker, is an orchestra drummer. These days, with his family still in Toledo because of the housing shortage, he accepts an occasional engagement, since he has little to do in the evenings. Recently he played in the orchestra which accompanied a show in Massey Hall. The patrons beside him asked him to play quietly but the leader shouted and signalled for him to play louder. After a couple of hours of that sort of thing Curly met the patrons' protests by distributing aspirin tablets.

ART ARTHUR, whose next credit will be on the Donlevy-Robert Cummings starrer, "Heaven Only Knows," met an old acquaintance in New York, whom he called "George" all through lunch. Afterwards he was appalled by the realization that his name was Bill. So he wrote him this note: "Dear George: Hello Bill. Art."

I GOT A SNICKER out of an incident related to me by Art Arthur about his wife, the former Jessica Pepper. Their home in Coldwater Canyon, Beverly Hills, is furnished in Colonial style and full of desirable bric-a-brac. Jessica, exceedingly good-natured, is occasionally irked by Arthur—as what wife isn't by what husband? Pepper cools off by breaking a dish. One day she raised a dish to break and, as it reached brow level, saw the maker's imprint and suddenly realized its value. She suspended her anger, found a cheaper one, renewed her anger and broke the dish. Women!

A FRIEND OF MINE repeated a story he heard Irving Berlin tell at an inter-racial conference and luncheon. When the stage version of "This Is the Army" played Belfast a man came backstage to visit Berlin and introduced himself as a fellow-Jew. After considerable conversation Berlin asked if there was much anti-Semitism in Ireland and what was the state of the so-called Jewish problem. "Hardly any," was the answer. "The only problem we Jews have is to stop the Protestants and Catholics from killing each other."

A CERTAIN EXECUTIVE has a failing for dressing down his staff by introducing his recrimination to the panned one as a heart-to-heart talk. Another exec wanted to see him. "You can't," explained his secretary. "He's having another one of his heart-to-heart attacks."

THE RETURN OF BARLEYCORN, JNO., in fancier form brought another aspect of that unwritten-but-figured bookkeeping item called "Stealage" by the realistic. This is a part of all business operations involving the handling of cash, say the cynical. Thus, when one boniface fired his best waiter and was asked why, he answered, "He's too smart for me. He's the only one I haven't been able to catch stealing." With his mentality it never occurred to him that the man might be honest.

Observanda

Honey Dew signs advertise for girls to do, among other things, bussing. According to Webster's, bussing is kissing—colloquially . . . Bert Brown is a pappy, his first being a lad . . . Movie features, which before the war averaged seven to eight reels, now average from eight to nine. Exhibitors don't want them that long and neither do the patrons. Hollywood talks about cutting expenses so why not return to the old size? . . . The other hot afternoon I was a few feet from the curb when the light changed. In front of me was a motorcycle cop, who snarled "Come on!" impatiently, then roared past. That ill-mannered, childish outbreak proves that there are policemen who ought to have a lecture on manners and responsibility to the public. Such men should not be given authority without some indication that they understand what it means. They cheapen their uniforms. . . Hat Taylor, now RKO Detroit branch manager and formerly of Montreal, stopped off for greetings hereabouts, he being headed for the country to visit his family. . . You can read too fast. A fur merchant, perhaps to add to his technical library, asked for a book he thought was advertised as "The Price of Foxes." He meant "The Prince of Foxes" by Samuel Shellabarger. . . Mr. and Mrs. Sam Korman of Rouyn just added another to Canada's male population—their initial contribution to that department of vital statistics.

* * *

Niagara Variety Golf Benefit

Those big-hearted boys from the Niagara Peninsula will prove that sentiment can also bloom in the fruit belt when an outstanding international golf match will take place at the St. Catharines Golf Club on September 21st in aid of Variety Village and its tenant-to-be, 40 crippled children.

On that day Phil Farley of Toronto and Rex Stimers of CKTB, Niagara Falls, will take on the talking Buffalonians, Jim Wells of WBEN and Ralph Hubell of WGR, two sports spielers who have many Canadian listeners. Draw prizes will be worth \$100, with a special prize of O. B. Joyful's best stock, worth \$48 to a lucky guy. Tickets are 50 cents and will entitle holders to clubhouse and parking privileges.

Vern Hudson, Capitol, Niagara Falls, is treasurer and Joe Cardwell secretary. John Allen, Wannie Tyers, Sid Burton and Dewey McCourt are handling tickets in their areas.

So if you get a book of raffle tickets in the mail, you'll know what they are—and what for.

* * *

The Lights of Freedom

The Exhibition lights, seen from a distance so that the eyes can survey the whole, brighten the spirit as they shine for the first time since the war. There is something promising about them, something that stirs memories of more placid days and the hope of return to them. May they never dim again for the same reasons. . . The Fairlawn debut for the Pioneers' benevolent fund was a real success. Ray Lewis, Oscar Hanson and O. J. Silverthorne addressed the audience. . . Ike Sourkes was in town looking for space to open an office here for his service. . . It wasn't so long ago that the huge sum of 50 cents was presented to some youngsters for kid's day at the Ex. . . Hollywood Variety's headline on the British film crisis: "Hands Across the Sea Pick Hollywood's Pocket." In an editorial headed "Another Boston Tea Party" it says: "What they want is a plush cushion for British product. Probably Mr. Attlee already has made his plan known to the British Dominion leaders too. That would mean that British product would have the green light in these areas over all other alien pictures, which naturally means the American films." Am curious to know what stand the British trade papers will take—if any. Hollywood, it is predicted, will raise the price of films in other markets to make up the loss of the British one.

Odeon's Fairlawn Open In Toronto

Canada's most modern theatre, the "Fairlawn," was officially opened on August 15th. Situated on the west side of north Yonge Street at Fairlawn, the theatre is one of Canada's first post-war projects to incorporate the many and varied structural and technical advances of recent years. The Fairlawn has been designed and built by Odeon Theatres of Canada Limited, who will operate it as part of their Dominion-wide theatre circuit. It is the company's first Toronto house.

The Fairlawn theatre is strikingly simple in design, giving it a dignity and attractiveness wholly in keeping architecturally with Toronto's most modern structures, and yet by use of such materials as river stone, lime stone, and glass, it is in keeping with the residential district in which it is located.

The visual front which is a real result of the expansive use of glass areas without the usual obstructions, has been utilized for the first time in theatre construction in Canada. This method of architecture permits passersby to view the activity and constructive beauty of the lobbies and inner foyers.

The interior decoration scheme is simple yet effective, showing the results of imaginative planning that is in all ways functional, as well as eye-appealing. The coloring and lighting arrangements in the interior of the theatre itself enhance the screen presentation by clever application of a combination of artistic and scientific research.

The auditorium and balcony, although sufficiently large to take care of a much greater number than the 1,195 seats which the theatre contains, gives the impression of spaciousness which, indeed, it has. The actual seats used in the new Fairlawn are completely cushioned. They are wider, and are so spaced that they give more than the usual amount of leg-room, measuring 34 inches back-to-back.

Year-round air conditioning will be a feature of the new Fairlawn with Canada's first installation of a new type refrigerated cooling, which permits of constant circulation of water-washed pre-cooled air to keep the temperature at a healthful, even level.

British projection and sound systems installed in the Fairlawn are the first in Canada and were made by Gaumont-Kalee. The sound has a realism and clarity that presents speech and music with a faithfulness that greatly enhances the sound presentation.

Warner Brothers' Canadian Delegation



Above photograph shows the Dominion delegation to the Warner Brothers' recent sales conference in New York. Haskell Masters, Canadian district manager, shown standing second from the left, led the contingent which included Morris Saifer, Grattan Kiely, Mickey Komar, Irvin Coval, M. Belkin, A. Cohen, P. Myers, A. Piggins, B. Brookler, Earl H. Dalgleish and Frank Davis.

Play Bought By WB

"Key Largo," Maxwell Anderson's successful Broadway play, has been purchased by Warners as a starring vehicle for Humphrey Bogart and Lauren Bacall.

In 'Winter Meeting'

Bette Davis will return to the screen in Warners' "Winter Meeting," after being away several months awaiting the birth of her first child.

Stratford Preems New Crawley Film

"Tale of New Cities," a documentary-type color film produced by Crawley Films Limited of Ottawa for Central Mortgage and Housing Corporation, was premiered at the Avon Theatre, Stratford, Ontario, recently.

Picture demonstrates visually the fundamentals of community planning and shows how Stratford planned for the future.

Warners' Dividend

At a meeting of the board of directors of Warner Brothers Pictures, Inc., held recently, a quarterly dividend of 37½ cents per share was declared, payable October 3, 1947, to holders of common stock of record at the close of business September 5, 1947.

United States Pix Pacts Lilli Palmer

Milton Sperling, president of United States Pictures, has signed a new seven-year contract with Lilli Palmer, now starring with Sam Wanamaker in "Ever the Beginning" for Warner Bros. release. Miss Palmer made her American film debut last year in "Cloak and Dagger," first USP release through Warners.

Warners Purchase 'Act Of Violence'

Jack L. Warner, executive producer for Warner Bros., has acquired "Act of Violence," melodrama by Robert Richards, as a starring vehicle for Dane Clark. Jerry Wald will produce, with Richards also writing the screenplay.

Story is a melodrama about two war veterans whose bitter Army feud carries over into civilian life. Treatment will be along the lines of "High Sierra" and "They Drive by Night."

THE ONE AND ONLY

AL JOHNSON IN **"THE HEART OF NEW YORK"**

with FRANK MORGAN

HIS HOME WAS THE PARK. HIS ROOF, THE SKY! LIFE, AN ENDLESS SONG....

SECOND MELODIOUS HIT!
SOME OF THE GRANDEST MUSIC YOU'VE EVER HEARD

HERSHOLT MELODY FOR THREE
TOSCHA SEIDEL - ASTRID ALLWIN

DISTRIBUTED BY

Peerless Films

Astor

Allied-Mono Sets Big Sked

(Continued from Page 1)

The four are Jeffrey Bernerd's Cinecolor production, "Black Gold," starring Anthony Quinn; King Bros. "The Gangster," Barry Sullivan-Belita costarrer; "The Hunted," with Belita and Preston Foster; and "Song of My Heart," based on the career of Tchaikowsky, a much-awaited film.

Monogram, under its own name, will offer a strong program of films, of which 16 will be incorporated in two western series and 35 will be straight features.

Decision to increase the number of Allied Artists films scheduled for the coming season was brought about by the exceptional reception by the public of Roy Del Ruth's "It Happened on 5th Avenue," first of the new company's releases, and the many bookings already received on "Black Gold," first Allied Artists release of the new season.

Set to enter production under the Allied Artists banner are "Red Light," to be produced and directed by Roy Del Ruth; "The Tenderfoot," produced by King Bros., with Eddie Albert and Gale Storm costarrer; "Smart Woman," to be produced by Hal

E. Chester, with Brian Aherne, Constance Bennett and Barry Sullivan heading the cast; Alfred Noyes' narrative poem, "The Highwayman," to be produced by James S. Burkett; and "Last of the Badmen," which will star Barry Sullivan and be produced by King Bros. Also announced, and to be filmed in Cinecolor, are "Land of the Sky Blue Waters," with the music of Charles Wakefield Cadman and "North of Nome," based on the Jack London story.

Producer Jack Wrather is planning to produce two high-budget films for Allied — "Follow Me Quietly" and "Turning Point," a story of the Texas oil fields. In addition, president Broidy has signed with Edward Nassour, head of the recently-constructed Nassour studios in Hollywood, a two-year contract under the terms of which the latter will produce "Panamint City," a western epic, and Haven McClure's "Onward," described as a Protestant "Going my Way." Whether the Wrather and Nassour high-

budgeters will be included on the new season's release slates will be determined by Broidy at a later date.

The Monogram program for 1947-48 will include "Louisiana," "Panhandle," an outdoor special; "The Big Flight," "That Guy Palooka," starring Leon Errol, Joe Kirkwood and Elyse Knox; "High Tide," with Lee Tracey and Julie Bishop; and "Sixteen Fathoms Deep."

Six "Anniversary Features" will be "Devils Paradise," "Jungle Madness," "Panic," "Fortune Seekers," "Revenge In the Night" and "Behind the Star."

In the series field, Jan Grippio will produce four Bowery Boys films starring Leo Gorcey; James S. Burkett three Charlie Chan pictures starring Ronald Winters, the first to be "Murder by Alphabet;" and Will Jason will produce and direct three Teen-Agers musicals, with Freddie Stewart and June Preisser featured, and in one of which Gene Krupa and his orchestra will appear. There will be eight west-

erns starring Johnny Mack Brown with Raymond Hatton, produced by Barney A. Sarecky; and eight singing westerns starring Jimmy Wakely with "Canonball" Taylor, produced by Bennett Cohen.

Bernerd Buys Novel By Robert Sanford

Producer Jeffrey Bernerd has purchased "There'll Come a Time," original screen story by Robert Sanford, and has started negotiations with Anthony Quinn and Katherine DeMille for leading roles.

"There'll Come a Time" is a domestic comedy concerning a young diplomat and his wife who come to this country for the first time, and find themselves in the diplomatic whirl in Washington.

Allied, Mono Join MPAA And MPEA

Allied Artists Productions, Inc., affiliate of Monogram, has joined the Motion Picture Association of America and the Motion Picture Export Association, it is announced by Eric Johnston, president of both organizations. Allied Artists brings into MPEA all Monogram product as well as its own. Negotiations were conducted in New York by Steve Broidy, president of Allied Artists and Monogram, prior to his departure for Europe.

Through the alliance, which becomes effective Sept. 1, Allied Artists becomes the ninth member of MPEA, and the first distributor to join the film body since it was chartered last year by the eight major film companies.

Mono's Color Film

Monogram's "Sixteen Fathoms Deep" will be the first feature-length film to be shot entirely in the Ansco color process.

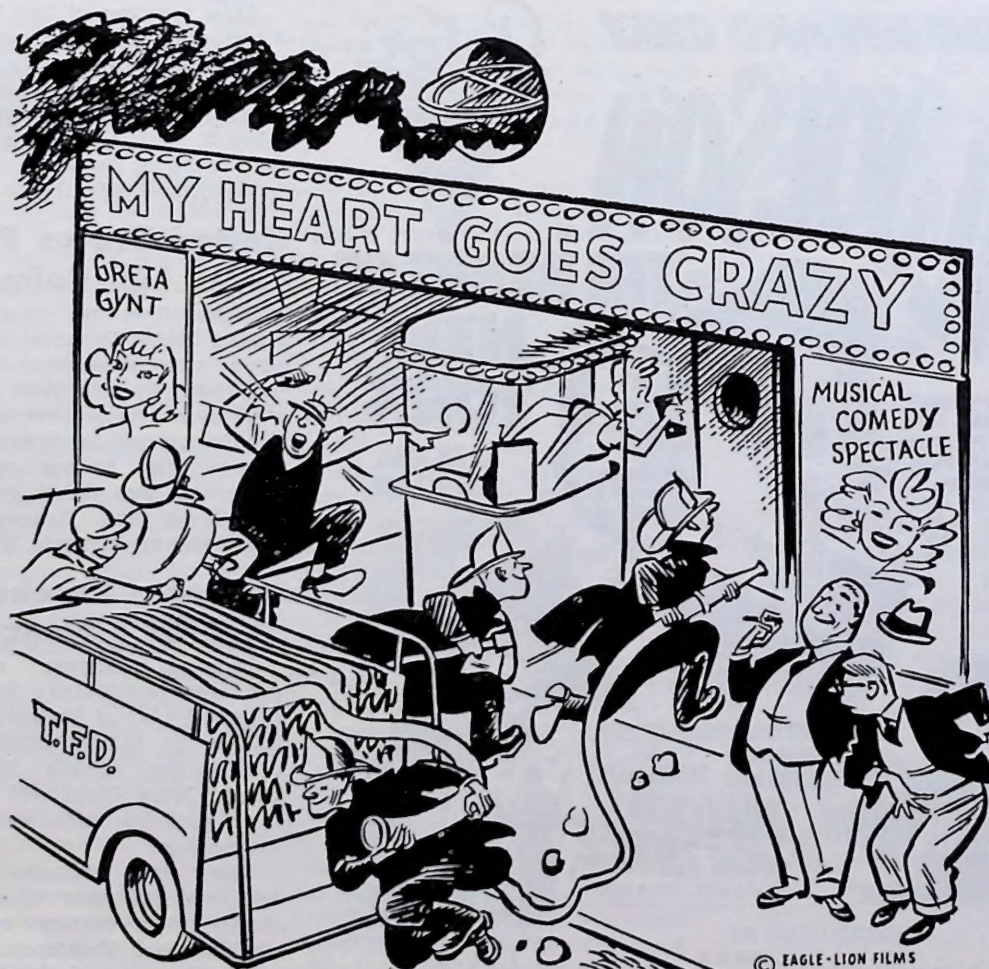
Danny Kaye Pacted By Warner Studio

Danny Kaye, star of four films made by Samuel Goldwyn Productions, has signed a contract with Warner Brothers calling for five films in the next seven years.

Sylvia Fine, wife of the star, also has been signed to a Warner contract as associate producer of his pictures and collaborator on his special material.

No story has been selected as yet, but the studio is making plans to line up immediately a series of important properties for him.

It's a problem!



"The projectionist claims Greta Gynt's too hot for his present equipment!"

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of Canada, Limited

Monogram Special!!

AMERICA'S MOST FABULOUS LEGEND *PLUS*
A SHOWMANSHIP SMASH IN STAR TEAMING!

"MILLION DOLLAR TITLE!"
— HOLLYWOOD REPORTER

"SOLID MERCHANDISE!"
— MOTION PICTURE HERALD

"A JOY ALL THE WAY"
— BOXOFFICE



KILROY WAS HERE

"Teaming them was an inspiration!"
— SHOWMEN'S TRADE REVIEW

JACKIE
COOGAN

A HYLAND-LUFT PRODUCTION

with WANDA MCKAY FRANK JENKS

Directed by Phil Karlson

Produced by

DICK IRVING HYLAND and SID LUFT

Associate Producer William Moss

JACKIE
COOPER



BOOK IT RIGHT NOW FROM MONOGRAM!

Ask Press Aid In Labelling Films

(Continued from Page 1)

In Manitoba several weekly newspapers have made it plain to their readers that it is not their fault. One paper, the St. Vital Lance, said in an editorial:

"As a general rule the newspaper accepts copy for advertisements on its face value. It is not the policy of the newspaper to alter the advertiser's copy, or do the publishers have time to verify omissions, except where noticed, to correct spelling. Much as the average publisher would like to, it is impossible to keep posted as to the classification of the current movies."

The newspaper then reprints a letter from the Manitoba Board of Moving Picture Censors to exhibitors and weekly papers requesting co-operation to see that theatre advertising bears the right classification.

The letter reads as follows:

"Recently complaints have been received by the Censor Board that some moving picture theatre exhibitors have been advertising pictures without the advertisement showing whether the picture has been classified as (Adult) or (General) as required under subsection (2) of Section (7) of the regulations which reads as follows:—

"(1) The Censor Board shall classify every film approved for exhibition as either (Adult) or (General).

"(2) Every owner of a place of amusement shall clearly indicate in a manner satisfactory to the Censor Board in any and all advertisements of any film to be exhibited as to whether the film has been classified by the Censor Board as an adult or general.

"You may have been strictly following the regulations and marking all your advertisements as (Adult) or (General) as required. If so, this communication naturally does not apply to you.

"If, on the other hand, you have been one of those who have overlooked the above regulation, we shall be obliged if you will arrange to follow the regulations in future.

"The Board requires that the size of type used in the words (Adult) or (General) shall be in proportion to the type used in the advertisement itself.

"The object of the classification is to inform parents and other persons responsible for the welfare of children and juveniles which films are considered suitable for family entertainment.

"The Board has arranged to carry a notice in your local paper from time to time adver-

ECHOES and REFLECTIONS

A Questionable Move

(From the Toronto Globe and Mail)

The British Government's decision to place an almost prohibitory tax on foreign films, which means principally the American product, will strike many observers as somewhat short-sighted. It is undeniable that Britain, bitterly pressed for "hard-money" credits, must act decisively to stave off national calamity. But to strike a blow at the motion picture industry, a vital medium of international understanding, may be only to court still further difficulties.

In answer to the British action, the eight major Hollywood companies have taken the drastic step of stopping all further shipments to Britain. Mr. Eric Johnston, President of the Motion Picture Association of America, made this decision known within forty-eight hours of Prime Minister Attlee's announcement to the House of Commons that henceforth American and other outside films would be required to pay a 75 per cent tax on net earnings. This is a sharp reminder of the touchiness of the American industry at this time when British films are at last making their mark on the huge American market.

Mr. Johnston said that "in effect the tax strangles United States film shipments to Britain." He went on to point out that the "confiscatory" duty was imposed "at a time when the American industry had voluntarily suggested" that a substantial share of the earnings of Hollywood films be left in Britain during the dollar crisis. Similar action was taken by Hollywood during the war. Mr. Johnston declared further that actually American films are the basis for a substantial domestic industry in Britain and leave five out of six dollars earned in that country.

Hollywood's remittable earnings from Britain have recently been about \$68,000,000 a year, almost double the prewar net. But it is by no means a one-way street. The rapidly ascending British film industry, benefited by very favorable reciprocal agreements with United States exhibitors, is expected to net about \$20,000,000 this year. This figure, under normal circumstances, could be increased substantially in the years ahead.

Now, however, there is the very obvious danger of retaliatory American action. British films could well be driven from the United States if the Hollywood-dominated exhibiting companies ask for and get a similar imposition on foreign films coming to America.

Quite apart from the serious loss in dollars which would result, there would be the removal from the American scene of one of the most effective devices of goodwill between two peoples. Of all Britain's current exports, films are best conveying the message that the British are yet undismayed by their misfortunes. Only a people of astonishing resilience, not to speak of high originality, could have produced the admirable pictures which have come from British studios in recent years. In view of the growing impression these films are making on the American public, their disappearance from American theatres would be a serious, if not tragic, event.

There is a further consideration in the fact that Britain needs about 350 feature pictures a year, but can supply only fifty or sixty of them herself. If the majority of the 300 or so American films are cut off, the British exhibitor will suffer and, in turn, the British Treasury, through loss of amusement tax revenues.

tising the meaning and object of the classification of pictures and we shall appreciate your co-operation in this manner."

Two Houses Open With More Ready

(Continued from Page 1)

a general contract for a third were also featured in the news. In addition, announcements were made of extensive alterations to five established houses.

In Quebec, Ville LaSalle's first theatre opened recently. Built by LaSalle Amusements, it has been named LaSalle and cost approximately \$60,000 to construct. Seating capacity is 800.

Also in Quebec, Leo Choquette's St. Jerome house opened its doors. Named "Theatre du Nord," it cost \$40,000 to erect.

Due to open this week is Casey Swedlove's Linden Theatre in Ottawa. Invitations have been mailed to a special audience to preview the 574-seat, \$50,000 house.

Also about ready to premiere are B. J. Walker's \$60,000 Beaver Theater in Minden, Ontario, and Zumar Brothers' house in Ottawa.

Odeon Theatres of Canada has purchased a lot on downtown Ouellette Avenue in Windsor, Ontario, for the erection of a 1,500-seat house. Cost of site was reported as \$82,000.

Bricking has been completed on United Amusement Corporation's \$250,000 project in Montreal. Building will also contain a bank, store and offices.

General contract has been awarded to Francois Jobin, Incorporated for France-Film's \$250,000 erection in Quebec City. To seat 1,300, it will replace the company's Canadien Theatre which was gutted in a fire.

Major alterations are planned by Principal Investments Limited to the company's 306-seat Esquire Theatre in Penetang, Ontario. Project for building a new theatre in Penetang was abandoned in favor of remodelling the existing one.

Simon Meretsky, managing director of Paramount Windsor Theatres, reported alterations costing \$500,000 to four of the company's Windsor, Ontario, theatres. The theatres with the work scheduled for them follows:

Capitol (1,980 seats) — New front, 2,000 new push-back seats, new cement floor and broadloom rug, improved air-conditioning, redecoration. There will be no interruption of the operation of the theatre during work.

Empire (902) — New push-back seats and air-cooling, complete face-lifting.

Palace (1,605) — Front to be sandblasted and old stores being replaced with modern ones.

Tivoli (1,199) — New air system and push-back seats.



UA's 'The Other Love'
Enterprise's First

STARRING Barbara Stanwyck, David Niven and Richard Conte, "The Other Love" is the first Enterprise production and is being released through United Artists. The story by Erich Maria Remarque deals with a woman pianist whose lungs give out.



GEORGE SANDERS

LUCILLE BALL

CHARLES COBURN

BORIS KARLOFF

Marquee
might that's
dynamite!



HUNT STROMBERG presents

Lured

SIR CEDRIC HARDWICKE · JOSEPH CALLEIA · ALAN MOWBRAY · GEORGE ZUCCO

Directed by Douglas Sirk · Screenplay by Leo Rosten · Produced by James Nasser
EXECUTIVE PRODUCER HUNT STROMBERG · Released thru UNITED ARTISTS